

Circle Booster Club General Meeting
9-13-2017, CHS Commons
(Devine, Willis, Ronnebaum, Flaming, Kelly, Wicks, Perry, Meier)
Guests: C Chase, J Coslett, B Henry
Tom called to order, 7:10

- I. Tom welcomed all attendees at 7 pm, pizza was served, and the meeting was called to order at 7:10
 - A. The General meeting was a reprise of the Board meeting that had taken place just prior.
- II. Secretary/Technology Update (Alan Wicks)
 - A. Current paid members is 140. Equal with last year.
 - B. Email membership drive has yielded zero responses.
 - C. PayPal card reader works well, but still need a device (phone/tablet) to initiate and finalize a sale.
 - D. John and Alan have worked out a way to keep live inventory counts in a spreadsheet and also export that data so it can be uploaded to the website so quantities are correct for the CBC shopping cart.
- III. Treasurer's Report (Sandi Willis)
 - A. September:
Reconciled balance: \$37,996.43
Receivables: \$2550.00
Estimated Steakfeed expenses: \$2000.00
 - B. Appropriated funds:
Spirit Committee: \$1500; CHS 2017 Fall Grant: \$3265 of \$5000; CMS 2017 Grant: \$1500; Operating capital: \$5000. Unappropriated funds: \$27,281.43
 - C. Check presentation at Home Coming: Fall 2017 Pledge \$10,624.99
 - D. Motion to approve Treasurers Report- Kelly, Second: Bryce. Approved by voice vote.
- IV. Gold card (Bryce Flaming)
 - A. Dick got about ½ of the cards back.
 - B. Should be a good year of sales, though one sponsor (Freebirds) is no longer in business.
- V. Community Committee (John Ronnebaum)
 - A. Business membership commitments are \$6600 with \$2500 outstanding.
 - B. Banners are up with additional grommets to help withstand the wind.
 - C. John R. suggests doing a survey to ascertain why Circle parents do not join Booster Club.
 - D. Giving membership sign up forms to organization leaders has very low yield.
- VI. Spirit/Merchandise (Kelly Perry)
 - A. September Signup Genius has gone out. Minimal response. Update distribution list.
 - B. Flash sale on most old merchandise.
 - C. Order was placed for replenishment and new items; should be here for Home Coming.
 - D. Update of staff membership (join for \$25 and get a free t-shirt). 33 staff signed up at staff appreciation breakfast.
 - E. Discussed the parameters of when the Spirit Shack can be open. Info had been sent a few times.
- VII. Steakfeed (Mark Meier)
 - A. All food ordered, Signup Genius needs to go out again.
 - B. Mark mentioned distribution of Steakfeed yard signs. CBC to execute.
 - C. Coslett expressed staff concern for setup and tear down. CBC will be there to help!
 - D. Alan to augment Facility Use Form with additional information.
 - E. Tom asked about selling Steakfeed tickets (in the stands) during the football game.
- VIII. Additional business.
 - A. John Coslett mentioned that each sports organization take monies away from their annual allocation to pay for Hudl Time. Hudl Time is an online sports film review site. Players can log on the site at their convenience and watch films of past games. Coaches and players can watch as a group to strategize and learn. It is an annual fee, but many different school groups use it, and even trade films with other schools. The annual fee for all CHS groups is about \$1900.
 - B. Approve Fall 2017 financial allocations. Motion to approve: Sandi, Second: Alan. Approved by voice vote.

Next Board Meeting November 8, CHS Commons
Tom adjourned 8:05